

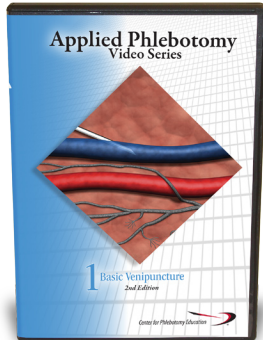
Applied Phlebotomy Video Series



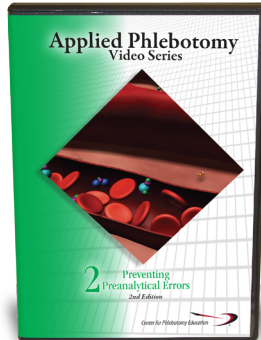
Your *Applied Phlebotomy* DVDs have been revised!

The following *Applied Phlebotomy Video Series* DVDs have been revised, updated, and re-released in May 2010:

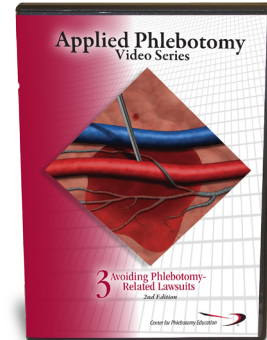
DVD #1: Basic Venipuncture



DVD #2: Preventing Preanalytical Errors



DVD #3: Avoiding Phlebotomy-Related Lawsuits



Exchange your outdated copies at 50% off.

Our records indicate you have purchased one or more of these DVDs, making you eligible to exchange your older versions for the 2010 revisions at half price (\$125) plus shipping.*

Why are you offering a discount?

Because we value you as a customer. We also know that many of our customers would be unable to upgrade without this discount, and we want your facility to have the most current DVDs on the market.

What's new in the revisions?

We refilmed and replaced most of the footage, and re-recorded all the narrations with updates. While the scripts were not rewritten, they were revised and updated to reflect changes in the standards. Consider it equivalent to a software upgrade. Here's what's new in the 2010 revisions:

- All narrations have been updated and re-recorded;
- Includes new provisions in the CLSI standards and guidelines that have been published since the DVDs were originally released in 2005;
- All references to "NCCLS" have been updated to "CLSI";
- All footage in DVD #1 (*Basic Venipuncture*) containing safety devices that have since become obsolete have been refilmed using products currently on the market;
- New graphic animation on hematoma formation included in DVDs #1 & #3 (*Basic Venipuncture* & *Avoiding Phlebotomy-Related Lawsuits*);
- Interviews containing redundant material removed; some interviews refreshed.

How can I exchange my outdated DVDs?

1. Pack your old *Applied Phlebotomy Video Series* DVDs in their original cases in a suitable box for shipping;
2. Enclose a completely filled out DVD Exchange Request form (see reverse);
3. Enclose payment of \$125/DVD plus shipping* (check, valid purchase order or credit card information accepted);
4. Ship to the address below via UPS, FedEx, DHL, USPS, or other shipper using a tracking number (Not responsible for shipments lost in transit.);

Center for Phlebotomy Education
1304 N. Old Hwy. 135, Suite 103
Corydon, IN 47112

5. Upon receipt, we will ship you the revised 2010 *Applied Phlebotomy Video Series* DVDs of the same title(s).

Applied Phlebotomy Video Series DVD Exchange Form - Enclose with shipment

Name:

Phone:

Facility:

Shipping address:

Facility Residential

Name: _____

Facility: _____

Address: _____

City: _____ State: _____ Zip: _____

Billing address - Address of Credit Card Holder (if different):

Facility Residential

Name: _____

Facility: _____

Address: _____

City: _____ State: _____ Zip: _____

DVDs enclosed - Check title and quantity:

QTY: _____ DVD#1: *Basic Venipuncture*

QTY: _____ DVD#2: *Preventing Preanalytical Errors*

QTY: _____ DVD#3: *Avoiding Phlebotomy-Related Lawsuits*

Shipping*: _____

Tax (IN only): _____

Total: _____

Method of payment:

Check Purchase Order Credit Card

Name on Credit Card: _____

Credit Card number: _____ Exp. _____

3- or 4-digit CSC#: _____

***Shipping fee:** One revised 2010 DVD of the same title will be shipped to you via UPS ground (insured) delivery for every DVD returned with proper payment. Add the following amounts to your payment according to the number of DVDs you are exchanging:

1 DVD=\$13

2 DVDs=\$15

3 DVDs=\$17

4+ DVDs=\$20

Note: This offer does not apply to *Skin Punctures & Newborn Screens* (released in 2008) or *Arterial Blood Gas Collection* (released in 2009). This offer valid for DVDs only, and does not apply to customers wishing to exchange VHS versions of the *Applied Phlebotomy Video Series*. The Center for Phlebotomy Education reserves the right to limit this exchange offer to qualified customers.

Questions? Call us toll free at 866.657.9857